

PRESS RELEASE

FOR IMMEDIATE RELEASE

November 20, 2005

CHASE-DURER ANNOUNCES WHAT IS PROBABLY THE BEST PILOT WATCH VALUE EVER OFFERED.

The NEW white dial SQUADRON COMMANDER
makes its triumphant debut

The new white dial, Swiss Made SQUADRON COMMANDER from CHASE-DURER underscores CHASE-DURER'S continuing leadership in the price/quality equation of precision Pilot Watches.

Worn in combat by pilots in all the military services as well by discerning civilians and collectors, CHASE-DURER timepieces are a standout of Swiss reliability, durability and stunning leading edge design.

The SQUADRON COMMANDER features the 27 jewel ETA 251.262 quartz movement, sapphire distortion free crystal, E6B flight computer bezel, full chronograph function of 1/10th of a second, 60 minutes and 12 hours of elapsed time. Solid 316L stainless steel case and band, super luminova illumination system, screw-in crown, screw-in control buttons and back, and water resistant to 330 feet.

U2 pilot, Major J. Bailey says, "My Chase-Durer watch works perfectly at 70,000 feet. Thank you for making such a fine quality instrument." The Major is only one of hundreds of unsolicited raves from Chase-Durer owners, many of which can be seen on their website: www.chase-durer.com.

It is CHASE-DURER'S obsession with quality and attention to detail, as so clearly evidenced in the SQUADRON COMMANDER, which allows the industry's finest warranty to accompany all CHASE-DURER watches. A 2-year limited guarantee that gives you the satisfaction of knowing that CHASE-DURER will be with all purchasers in the unlikely event that concerns occur. Superb customer service is in the forefront of the company's policy.

Priced at only \$650, the Swiss Made SQUADRON COMMANDER is superior in quality, function and design, to watches that sell for twice as much and more.

A free 60 page color catalog is available from the CHASE-DURER website: www.chase-durer.com or by calling toll-free: 1-800-544-4365.



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